

2015 SOCIAL ENTERPRISE SECTOR SURVEY FOR ONTARIO

This survey is part of a national study of social enterprises being conducted by Simon Fraser and Mount Royal Universities in partnership with the Canadian Community Economic Development Network (CCEDNet). Its purpose is to better understand the social enterprise sector, primarily nonprofits, co-operatives, and other organizations in Ontario that:

- *earn some, or all, of their revenues from the sale of goods and services; and*
- *invest the majority of their surpluses/profits into social, cultural or environmental goals*

Questions? The primary contact is Paul Chamberlain pchamberlain@cednet-rcdec.ca / (416) 760-2554 or Huyen Hoang e-mail: ontario@ccednet-rcdec.ca or Ushnish Sengupta e-mail: ushnish.sengupta@gmail.com

This survey has been pre-tested and is expected to take a maximum of 25 minutes to complete, assuming you have the required information, including your 2014 year-end financial statement, available.

Please note, you can exit the survey and then return to complete it by entering your e-mail on the front page, as long as you have not finished it.

We appreciate you taking your valuable time to complete this survey. An opportunity to provide comments or suggestions will appear at the end of the survey.

You may preview a [READ ONLY](#) version of the entire survey. This is for information purposes only.

Please complete the survey as soon as you are able. Your information is important to us.

Please enter your email address below.

You will need to re-enter your email address here if you want to return to complete the survey.

PLEASE DO NOT CLICK ON THE FINAL SUBMIT BUTTON AT THE END OF THE SURVEY IF YOU INTEND TO RETURN TO COMPLETE THE SURVEY.

Data is saved automatically as you complete each page.

	Email:	<input type="text"/>	
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Statement on research ethics

This research project is being conducted by the Canadian Community Economic Development Network (CCEDNet) under the direction of Paul Chamberlain, survey assistants, Huyen Hoang and Ushnish Sengupta, and in collaboration with Dr Peter Hall (Simon Fraser University) and Dr Peter R Elson (Mount Royal University).

This initiative builds on the results of the previous [2012 Social Enterprise Survey for Ontario](#), the first profile of the nonprofit social enterprise sector in Ontario, completed as part of a [pan-Canadian research initiative](#). With this second study, we will be able to describe growth and trends over time, as well as a more complete picture of the sector. The information gathered from this survey will be shared with stakeholders like yourself, as well as used to better understand and promote social enterprises in Ontario.

Your participation in this survey is entirely voluntary. It is assumed that you have the authority to answer the questionnaire on behalf of your social enterprise. Ideally, we would like you to answer all questions, but please feel free to decline any or all questions you would rather not answer. No risks to participating in this survey are anticipated, while the social enterprise sector broadly will benefit from the study.

Your name will be kept confidential, as will the individual answers you provide. However, we cannot guarantee the confidentiality of questionnaires submitted by email. Your answers will be combined with those provided by other respondents, and analyzed by the research team. The original questionnaires will be held in locked cabinets in our university offices until at least the end of 2017, and then destroyed. An electronic version of the data will be available only to the research team on secure computers.

The final survey report will be placed on the websites for CCEDNet and the Social Enterprise Sector Survey (www.sess.ca) and may be used in promotional and educational materials, and policy-related initiatives. We will send you an email informing you of the release of the report. We anticipate that the research will be completed by October 2015.

If you have any questions please contact Paul Chamberlain (416) 760-2554 or Dr Peter Elson at 403-462-4384 or pelson@mtroyal.ca or Dr Peter Hall at 778-782-6691 or pvhall@sfu.ca. The research has been reviewed and approved by the SFU Office of Research Ethics (ORE ref 2011s0245) and the MRU Human Research Ethics Board (HREB). You may address any concerns or complaints to Dr Jeff Toward, Director, Office of Research Ethics by email at Jtoward@sfu.ca or telephone at 778-782-6593. or to the Chair HREB, MRU (403)440-6494 or hreb_chair@mtroyal.ca.

Please answer the following: I agree, of my own free will, to participate in this questionnaire survey for the Social Enterprise Study, 2015 (please check one):

	Yes	No
	<input type="radio"/>	<input type="radio"/>

Definition of a social enterprise

"A social enterprise is a business venture owned or operated by a non-profit organization that sells goods or provides services in the market for the purpose of creating a blended return on investment, both financial and social/environmental/cultural"

So that we can classify your organization correctly, does your organization undertake both, one, or none of the following activities that define a social enterprise?

	YES	NO
Our organization owns or operates a business venture or facility	<input type="radio"/>	<input type="radio"/>
Our organization sells goods and services in the market for the purpose of creating a blended return on investment, both financial and social/ environmental/cultural	<input type="radio"/>	<input type="radio"/>

Is your social enterprise (Please click the one response that is most applicable)	
	YES
An agricultural society?	<input type="checkbox"/>
A thrift store?	<input type="checkbox"/>
A farmers market?	<input type="checkbox"/>
Nonprofit child care?	<input type="checkbox"/>
Arts or cultural organization?	<input type="checkbox"/>
Employment focused?	<input type="checkbox"/>
A nonprofit housing agency?	<input type="checkbox"/>
A Cooperative?	<input type="checkbox"/>
Other (not listed above)	<input type="checkbox"/>

Social Enterprise as Program or Organization

The term 'social enterprise' can refer to either to an entire independent organization or to a program managed within a nonprofit organization. If your social enterprise is a program within a nonprofit organization we request that you fill out the survey from the perspective of just that individual social enterprise program. However, if you do not have the program specific data available, providing the data for your entire non-profit organization is acceptable.

Please be consistent about whether you are completing the survey as a program within a nonprofit organization, or as an independent organization.

Indicate below whether you are responding on behalf of (1) an independent social enterprise, (2) a program within a nonprofit organization, or (3) on behalf of an entire nonprofit organization

Responding as an independent social enterprise	Responding on behalf of a program within a nonprofit organization	Responding on behalf of an entire nonprofit organization
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank you. Please continue to complete the survey.

The questionnaire is designed for quick completion.

Please complete check the appropriate box for each question, or insert dates, numbers, amounts or text as requested.

Please provide the following details about your social enterprise

Name of social enterprise	_____
Mailing address	_____
Postal code:	_____
Phone number (with area code):	_____
Web site URL:	_____

1.0 Year of formation and operation. Please answer parts 1.1 and 1.2

1.1 In which year was your social enterprise formed (incorporated/ approved its founding constitution)?	_____
1.2 in which year did your social enterprise first start selling products or services?	_____

2. What is the PURPOSE of your social enterprise?

Please check **all** that apply

<input type="checkbox"/>	Social purpose	<input type="checkbox"/>
<input type="checkbox"/>	Cultural purpose	<input type="checkbox"/>
<input type="checkbox"/>	Environmental purpose	<input type="checkbox"/>
<input type="checkbox"/>	Income generation for parent organization	<input type="checkbox"/>
<input type="checkbox"/>	Employment development	<input type="checkbox"/>
<input type="checkbox"/>	Training for workforce integration	<input type="checkbox"/>

2.1 In your own words, what is the PRIMARY MISSION of your social enterprise?

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3.0 Does your social enterprise have individual or organizational members?

<input type="radio"/>	Yes	<input type="radio"/>
<input type="radio"/>	No	

If **YES**

	3.1 How many individual members does your social enterprise have?	
	3.2 How many organizational members does your social enterprise have?	

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4.0 What is the form of incorporation of your social enterprise?

Please check **all** that apply

<input type="checkbox"/>	Nonprofit corporation/ society
<input type="checkbox"/>	Limited liability corporation (for-profit)
<input type="checkbox"/>	Co-operative, non-financial (distributes surplus)
<input type="checkbox"/>	Co-operative, non-financial (non-profit distributing)
<input type="checkbox"/>	Credit union/ Caisse Populaire
<input type="checkbox"/>	Other (please specify) _____

5.0 Is your Social enterprise a registered charity with the Canada Revenue Agency or a qualified donee?

<input type="radio"/>	Yes	<input type="radio"/>
<input type="radio"/>	No	<input type="radio"/>

6.0 Do you have a parent organization?

<input type="radio"/>	Yes	<input type="radio"/>
<input type="radio"/>	No	<input type="radio"/>

6.1 If yes, what is the name of your parent organization?

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6.2 What is your relationship with the parent organization?

Select the **one** option which best describes your relationship with the parent organization:

<input type="radio"/>	We have no parent organization
<input type="radio"/>	We are an in-house program, project or department of the parent organization

6.2 What is your relationship with the parent organization?

Select the **one** option which best describes your relationship with the parent organization:

<input type="radio"/>	We are a separate organization that works closely with the parent organization
<input type="radio"/>	We are an independent organization, operating at arm's length from a parent organization

6.3 Did your parent organization regularly provide any of the following supports in the past 12 months?

Please check **all** that apply

<input type="checkbox"/>	Personnel (time of staff, administration, management, etc)
<input type="checkbox"/>	In-kind (goods, materials, transportation, etc)
<input type="checkbox"/>	Space (offices, storage, accommodations, etc)
<input type="checkbox"/>	Finance (grants, loans, loss write-off, etc)
<input type="checkbox"/>	Other (please specify) _____

7.0 What is the name of the municipality (town, city, village, district or reserve) in which your main office is located?

7.1 In which of the following geographic areas or scales does your social enterprise operate or provide services?

Please check **all** that apply

<input type="checkbox"/>	To a neighbourhood / local community
<input type="checkbox"/>	To a city / town
<input type="checkbox"/>	Across a region (county / regional district)
<input type="checkbox"/>	Across the province / territory
<input type="checkbox"/>	Across Canada
<input type="checkbox"/>	Internationally
<input type="checkbox"/>	Other (please specify) _____

8.0 In which sectors does your social enterprise sell products and/or services?

Please check **all** that apply.

<input type="checkbox"/>	Accommodation (overnight, short-term)
<input type="checkbox"/>	Administrative services
<input type="checkbox"/>	Agriculture, forestry, fishing, mining
<input type="checkbox"/>	Arts and culture
<input type="checkbox"/>	Communications (mail, radio, internet)
<input type="checkbox"/>	Construction
<input type="checkbox"/>	Consulting
<input type="checkbox"/>	Day care
<input type="checkbox"/>	Education
<input type="checkbox"/>	Emergency and relief
<input type="checkbox"/>	Employment services
<input type="checkbox"/>	Environment and animal protection
<input type="checkbox"/>	Facilities (banquet, conference, party)
<input type="checkbox"/>	Finance and insurance
<input type="checkbox"/>	Food service/catering
<input type="checkbox"/>	Food production

8.0 In which sectors does your social enterprise sell products and/or services?

Please check **all** that apply.

<input type="checkbox"/>	Food distribution
<input type="checkbox"/>	Gallery/arts
<input type="checkbox"/>	Health care (incl. hospital, nursing, clinic, crisis care, addictions, etc)
<input type="checkbox"/>	Housing (long-term rental, assisted, etc)
<input type="checkbox"/>	Janitorial/cleaning (incl. street cleaning)
<input type="checkbox"/>	Landscaping/Gardening
<input type="checkbox"/>	Law, advocacy, politics
<input type="checkbox"/>	Movers/hauling
<input type="checkbox"/>	Personal services
<input type="checkbox"/>	Printing and publishing
<input type="checkbox"/>	Production/manufacturing
<input type="checkbox"/>	Professional services
<input type="checkbox"/>	Property Management
<input type="checkbox"/>	Public administration/services to government
<input type="checkbox"/>	Real estate (development and management)
<input type="checkbox"/>	Repair and Maintenance
<input type="checkbox"/>	Research
<input type="checkbox"/>	Retail sales (incl. Thrift stores)
<input type="checkbox"/>	Scientific/technical services
<input type="checkbox"/>	Services to private businesses
<input type="checkbox"/>	Services to social enterprises, cooperatives, non-profits, charities and their employees
<input type="checkbox"/>	Sewing
<input type="checkbox"/>	Social services (incl. income, social work)
<input type="checkbox"/>	Sports and Recreation
<input type="checkbox"/>	Theatre/performing arts
<input type="checkbox"/>	Tourism
<input type="checkbox"/>	Transportation and storage
<input type="checkbox"/>	Waste management (incl. recycling)
<input type="checkbox"/>	Wholesale sales
<input type="checkbox"/>	Other (please specify) _____

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9.0 Which of the following demographic groups does your social enterprise train, employ or provide services to as part of your mission?

Please check **all** that apply:

<input type="checkbox"/>	All the people living in a particular place / community
<input type="checkbox"/>	First Nations / Indigenous people
<input type="checkbox"/>	Children
<input type="checkbox"/>	Ethnic group / minority
<input type="checkbox"/>	Family
<input type="checkbox"/>	Homeless persons
<input type="checkbox"/>	Immigrants (including temporary workers, permanent residents, etc)
<input type="checkbox"/>	Lower income individuals
<input type="checkbox"/>	Men
<input type="checkbox"/>	People living with addictions
<input type="checkbox"/>	People living with employment barriers
<input type="checkbox"/>	People living with psychiatric disabilities
<input type="checkbox"/>	People living with intellectual disabilities
<input type="checkbox"/>	People living with physical disabilities
<input type="checkbox"/>	Refugees
<input type="checkbox"/>	Senior / aged / elderly
<input type="checkbox"/>	Women

9.0 Which of the following demographic groups does your social enterprise train, employ or provide services to as part of your mission?

Please check **all** that apply:

<input type="checkbox"/>	Youth / young adults / students	
<input type="checkbox"/>	Other (please specify)	_____

9.1 - 9.3 We would like to know about how many people in the target populations listed in Question 9.0 you trained, employed or provided with services.

It is okay to count the same person in more than one category.

Estimated totals are acceptable.

Do not include people who are exclusively the retail customers of your social enterprise.

9.1	From the groups listed above, in 2014, how many people did you train?	_____
9.2	From the groups listed above, in 2014, how many people did you employ?	_____
9.3	From the groups listed above, in 2014, how many people did you provide services to?	_____

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10.0 How many people were employed or volunteering at your social enterprise during 2014?

Estimated totals are acceptable.

Please include those who you employed as part of your mission (see question 9.3):

	Full-time paid employees (30 or more hrs/week)	_____
	Part-time paid employees (less than 30 hrs/week)	_____
	Seasonal employees (30 or more hours per week for more than 2 weeks but less than 8 months)	_____
	If known, TOTAL FTEs (full time equivalent employment at 2,000 hours p.a.)	_____
	Freelancers, contract, on-call workers (hired for a specific project or term)	_____
	Volunteers (incl. unpaid interns, etc) who worked 10 or more hrs/month	_____
	Volunteers (incl. unpaid interns, etc) who worked less than 10 hrs/month	_____

11.0 We would like to know about the revenue and expenses in 2014 of your social enterprise.

Estimated totals are acceptable.

Please fill in as much detail as you can, and round off amounts to the nearest \$1,000.

If there is no revenue or expense for a category, please enter 0.

	REVENUE	
	Revenue from sales of goods and services, including service contracts with government	_____
	Revenue from grants and donations received from parent organization (do not include loans)	_____
	Revenue from grants and donations from other organizations and private individuals (do not include loans)	_____
	Other Revenue	_____
	Total revenue from all sources in 2014	_____
	EXPENSES	_____

11.0 We would like to know about the revenue and expenses in 2014 of your social enterprise.

Estimated totals are acceptable.

Please fill in as much detail as you can, and round off amounts to the nearest \$1,000.

If there is no revenue or expense for a category, please enter 0.

	Total wages and salaries paid, including target groups in training within your Social enterprise	
	Total financial transfers to parent organization, if applicable	_____
	All other operating expenses	_____
	Total expenses on all items in 2014	_____

12.0 What were the sources of **grants and donations** received in 2014?

Please check **all** that apply:

<input type="checkbox"/>	Foundations
<input type="checkbox"/>	Federal government
<input type="checkbox"/>	Provincial government
<input type="checkbox"/>	Municipal government
<input type="checkbox"/>	Private individuals, philanthropists, donors
<input type="checkbox"/>	Bank
<input type="checkbox"/>	Corporations/Private businesses
<input type="checkbox"/>	Parent organization
<input type="checkbox"/>	Credit Union
<input type="checkbox"/>	Community Futures/ Community Business Development Corporations
<input type="checkbox"/>	Other (please specify) _____
<input type="checkbox"/>	No grants and donations received

12.1 What were the purposes of **grants and donations** received in 2014?

Please check **all** that apply:

<input type="checkbox"/>	Training, and technical assistance
<input type="checkbox"/>	Operations and program/ service delivery
<input type="checkbox"/>	Governance and management (e.g. strategic planning)
<input type="checkbox"/>	To research, develop, implement or expand a product or service
<input type="checkbox"/>	Capital project (e.g. new land, building, equipment, upgrades/ retrofit)
<input type="checkbox"/>	Other (please specify) _____
<input type="checkbox"/>	No grants and donations received

12.2 What were the sources of **loans/ debt instruments** taken out in 2014?

Please check **all** that apply:

<input type="checkbox"/>	Foundations
<input type="checkbox"/>	Federal government
<input type="checkbox"/>	Provincial government
<input type="checkbox"/>	Municipal government
<input type="checkbox"/>	Private individuals, philanthropists, donors
<input type="checkbox"/>	Bank
<input type="checkbox"/>	Corporations/Private businesses
<input type="checkbox"/>	Parent organization
<input type="checkbox"/>	Credit Union
<input type="checkbox"/>	Community Futures/ Community Business Development Corporations
<input type="checkbox"/>	Other (please specify) _____
<input type="checkbox"/>	No loans/ debt instruments taken out

12.3 What were the types **loans/ debt instruments** taken out in 2014?

Please check **all** that apply:

<input type="checkbox"/>	Operating line of credit
<input type="checkbox"/>	Repayable equity
<input type="checkbox"/>	Long-term loans / equity
<input type="checkbox"/>	Short-term loans
<input type="checkbox"/>	Other (please specify) _____

12.4 What were the purposes of **loans/ debt instruments** taken out in 2014?

Please check **all** that apply:

<input type="checkbox"/>	Training, and technical assistance
<input type="checkbox"/>	Operations and program/ service delivery
<input type="checkbox"/>	Governance and management (e.g. strategic planning)
<input type="checkbox"/>	To research, develop, implement or expand a product or service
<input type="checkbox"/>	Capital project (e.g. new land, building, equipment, upgrades/ retrofit)
<input type="checkbox"/>	Other (please specify) _____
<input type="checkbox"/>	No loans and debt instruments received

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Please take a few minutes to complete this last section of the survey. It is an excellent opportunity to tell us about the opportunities and challenges your social enterprise may be facing in the next two years.

Governance Challenges

	Not a Challenge	Small Challenge	Moderate Challenge	Significant Challenge	Not Applicable
Internal expertise to drive our social enterprise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Board of director involvement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Legal and regulatory considerations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meeting our organizational mission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Financial Challenges

	Not a Challenge	Small Challenge	Moderate Challenge	Significant Challenge	Not Applicable
Access to <u>loan</u> capital to invest in the social enterprise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to <u>grant</u> capital to invest in the social enterprise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Budgeting and accounting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cash flow	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Operational Challenges

	Not a Challenge	Small Challenge	Moderate Challenge	Significant Challenge	Not Applicable
Business planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logistics for production and/or distribution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales of products and/or services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Human resources (e.g. training, qualified staff, employee and/or volunteer recruitment and retention)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internal resources (e.g. equipment, facilities)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information technology (e.g. computers, software, and website)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Marketing Challenges

	Not a Challenge	Small Challenge	Moderate Challenge	Significant Challenge	Not Applicable
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Marketing Challenges						
		Not a Challenge	Small Challenge	Moderate Challenge	Significant Challenge	Not Applicable
	Contract procurement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Access to customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Advertising/publicity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Brand recognition and awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there any other challenges you would like to note?	<hr/> <hr/> <hr/>
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This section of the survey will ask about educational resources which would be relevant and useful to your social enterprise. Please rate each suggested educational resource.

Governance educational resources						
		Not helpful	Somewhat helpful	Helpful	Very helpful	Not Applicable
	Legal and regulatory advice specific to social enterprises	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Financial educational resources						
		Not helpful	Somewhat helpful	Helpful	Very helpful	Not Applicable
	Capital and social purpose investment opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Financial planning support and training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Operational educational resources						
		Not helpful	Somewhat helpful	Helpful	Very helpful	Not Applicable
	Support and training on information technology (IT)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Organizational growth and capacity building strategies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Tools to enhance staff capacity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Tools to measure the social and/or environmental impact	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Marketing educational resources						
		Not helpful	Somewhat helpful	Helpful	Very helpful	Not Applicable
	Communications/public relations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Networking information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Training about social media and developing an online presence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	An online marketplace to sell products and/or services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Preference re delivery of education resources, support, and training						
		Not helpful	Somewhat helpful	Helpful	Very helpful	Not Applicable
	Offline workshops and/or in-person	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Preference re delivery of education resources, support, and training						
		Not helpful	Somewhat helpful	Helpful	Very helpful	Not Applicable
	training					
	Online/ Live webinars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Coaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Online access to manuals and how-to guides	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there any additional education resources, support and training needs you would like to bring to our attention?

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This-section of the survey will ask about growth strategies which would be relevant and useful to your Social enterprise. Please respond by rating each strategy on the appropriate scale.

Please indicate the degree to which your social enterprise agrees or disagrees with the following statement:

	Strongly agree	Agree	Strongly disagree	Don't know/ Uncertain
We plan to increase our revenues through the sale of goods and services over the next two years	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How likely is your social enterprise to raise revenues from the following sources over the next two years:

	Very likely	Possibly	Not likely	Don't know/ Uncertain
Government grants or contributions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-government grants and contributions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fundraising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Repayable equity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Profits/ surplus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Loans/ mortgages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there any other sources from which your social enterprise plans to raise revenues over the next two years?

Please rate the importance of the following statement

	Not Important	Somewhat important	Moderately important	Very important	Don't know/ Uncertain
Business revenue growth over the next two years as a part of the strategic plan for our social enterprise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rate the importance of the following strategies to the revenue growth plan for your social enterprise over the next two years

	Not Important	Somewhat important	Moderately important	Very important	Don't know/ Uncertain
Business from public contracts (i.e.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rate the importance of the following strategies to the revenue growth plan for your social enterprise over the next two years

	Not Important	Somewhat important	Moderately important	Very important	Don't know/ Uncertain
government or institutional RFPs)					
Business from for-profit or nonprofit businesses (i.e. sales embedded in formal corporate supply chain)	○	○	○	○	○
Business from employees in for-profit or nonprofit (i.e. sales to an individual personal relationship within a corporation)	○	○	○	○	○
Business from individual consumers or customers	○	○	○	○	○

This final section of the survey will ask whether your social enterprise has taken any steps to measure the impact of your goods or services on the health and well-being of the following groups.

Health and Social Enterprise			
Has your social enterprise taken any steps to measure the impact of your social enterprise's goods or services on the health and well-being of the following groups?			
		Yes	No
Target population(s) <u>in</u> your social enterprise (eg volunteers, trainees or employees) Yes/ No If yes, please explain			_____
Target population(s) <u>outside</u> your social enterprise (eg customers or community) Yes /No - If yes, please explain			_____

THANK YOU FOR YOUR PARTICIPATION!

If there is any information that you wish to add to the questionnaire response and are unable to do so, please e-mail ontario@ccednet-rcdec.ca

Additional contacts are Paul Chamberlain pchamberlain@ccednet-rcdec.ca and Ushnish Sengupta ushnish.sengupta@gmail.com

Once the final survey report has been prepared you will be sent a link so it can be downloaded

Please use this space to make any comments or

suggestions
